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# Zero Waste on the way or in the office: ONO mug to go by Thomas and Daily Life by Rosenthal

Approximately 320.000 coffee to go cups are consumed per hour throughout Germany. Within a year the number adds up to nearly three billion disposable cups that harm the environment.

## Thomas ONO mug-to-go/Design: Kilian Schindler

To counteract this, Thomas offers a Zero Waste alternative. The porcelain mug-to-go is an equally fancy yet environmentally friendly accessory. With its ring and cover made from silicone and plastic, it ensures you don't burn yourself and keeps your coffee or tea pleasantly hot for a long time when you're on the go - without having a guilty conscience.

## Rosenthal Daily Life/Design: Ming-Ju Hsieh

Most people spend a significant amount of their time in the office. Enjoying eating is therefore an integral part of life both inside and outside of work, which is sometimes over in a flash and sometimes celebrated as a scheduled break. For Ming-Ju Hsieh, the office is a place where dreams are made and fulfilled thanks to ideas and visions but also our individual lifestyles in the workplace. Stemming from this idea is Daily Life, a practical all-rounder collection that has only five multifunctional pieces. Paper models provided inspiration for the innovative design and the authentic appearance with its distinctive fold lines, which resembles the most frequently used material in the office – paper. In addition to a very special aesthetic, which both well and truly reflects the spirit of the age and encourages a sustainable interaction with food that moves away from the use of plastic or paper plates, the use of paper results above all in a new and fresh style of table culture.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 135 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

### Contacts



### Barbara Stockinger-Torelli

Press Contact Pr Manager barbara.stockinger-torelli@rosenthal.de +49 170 413 8510