



Works by female designers impress with their elegance and create an emotional presence in room

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## Wonder women: extraordinary female designers at Rosenthal

Each of them has an individual style, an excellent understanding of materials such as glass and porcelain and has made a name for herself in the male-dominated design industry. For International Women's Day, Rosenthal is praising the achievements of the female designers who have created exceptional design objects over the years. They provide a different, characteristically female view on design and art.

The extravagant vases by the Iraqi-British star architect **Zaha Hadid** appear like monoliths and impress with their elegance. Fine graphic patterns by the Spanish designer **Patricia Urquiola** animate the surface of the white porcelain with additional connotations. British designer **Bethan Laura Wood** also plays impressively with colour and material and creates an expressive tea set in the Pelican and Peacock colour variants as a homage to Walter Gropius. The versatile landscape of the Alps with its flowering mountain meadows inspire the Swiss textile designer **Regula Stüdl** to the creation of delicate blossom decors. Elegant glass bodies grow like flowers from the hand of artist **Elsa Fischer-Treyden**, artfully combining nature and design.

### Lapp, Weave and Strip vase collection / Design: Zaha Hadid Design

Contrast is key – following this maxim, Zaha Hadid Design created a collection of exceptional design objects in platinum, matte black, matte white, glazed white and white/gold, which are in total harmony with the Iraqi-British architect's own design principles: free form, naturally fluid design and extravagant style.

### Rosenthal Landscape / Design: Patricia Urquiola

Patricia Urquiola's design combines western tabletop culture with the oriental tradition of spontaneous and versatile tableware usage. Different three-dimensional patterns lend the porcelain series an extra dimension and emphasise its high quality. The seven different reliefs on porcelain elements are sometimes arranged asymmetrically, sometimes covering the entire surface. As such, this individual design and formal feature allow versatile alternative combinations.

### **Tea Service Tongue / Design: Bethan Laura Wood**

Inspired by the interplay of the lid and the handle of the TAC teapot by Walter Gropius, the British Bethan Laura Wood designed a distinctive tea set as a tribute to the classic. With its profiled, upwardly shaped curve, the teapot lid is in dialogue with the handle. In this way, the design combines straight-lined architectural forms with the playful lightness of the 70s to create fascinating objects.

### **Brillance Fleurs des Alpes / Design: Regula Stüdl**

Inspired by childhood's overwhelming experiences of nature, the Swiss textile designer has created a lively and graceful flower design on the Brillance form. Yellow, white and blue blossoms entwine across plates and cups, almost perceptibly conveying the intense scent of alpine flowers in their blaze of colour and attention to detail.

### **Fuga / Design: Elsa Fischer-Treyden**

Nearly spherically shaped chalices arise from high slender stems, as if created by nature itself. In 1969 "Fuga" was recognised by the award "Gute Form" of the Federal Republic of Germany for its outstanding shape.

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Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its

award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.