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# White Style: Trendy design highlights for a special indoor feeling in the winter season

Rosenthal - Moon / Design: Jasper Morrison

Jasper Morrison is one of the outstanding representatives of modern design today. Consciously unpretentious, simple and reductionist - these are the features which distinguish this British designer's work. In "Moon" Jasper Morrison has created a porcelain dinner service for Rosenthal which is at once simple, practical and a thing of beauty, dispensing with exaggerated ornamentation. The service is a supreme reworking of the best traditions of classical modernism.

# Rosenthal - TAC / Design: Walter Gropius

One of the cult classics of Rosenthal is the "TAC 1" tea service by Walter Gropius (1883 - 1969). The dishes by the visionary architect and founder of the Bauhaus were premiered in 1969 and quickly became the Rosenthal model with the legendary success. Not only was it created by teamwork according to Bauhaus tradition but also its reduced formal idiom, with the plain hemisphere for the teapot and cup and the play with triangles and squares, suggests the Bauhaus style to this day. Moreover, the material, which is highest quality, light, transparent porcelain, contributes to make this classic service give a timeless, poetic impression.

# Rosenthal - Suomi / Design: Timo Sarpaneva

The porcelain service "Suomi" created by the Finnish designer Timo Sarpaneva was celebrated as a milestone in the history of the Rosenthal

Studio-Line. Soft flowing forms, a distinct feeling for materials and the desire for aesthetic perfection distinguish his designs. "Suomi" has gone through many stages in its development over the years. The result is an impeccable creation, in which the individual set elements all work in perfect harmony.

### Sambonet - Siena

In Siena, the solidity of stainless steel matches the romantic style. Suggestions and details that come from the Tuscan manufacturing art of working leather. As concrete and strong as the earth of the hills thanks to the thickness of its body, but beautiful and haughty like the medieval city from which it takes its name, this collection is full of meaning thanks to a sophisticated relief, coined on the entire surface. It is perfetc for naturalist moods, jungle or extremely refined outdoor tables.

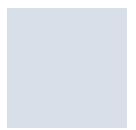
### Sambonet - Venezia

Unusual and mysterious, original and romantic for its reflections of light on the water, for its artistic arches and bridges. Venezia fascinates the travellers in Italy the most - a miracle created by nature and the hand of man. The relief of the cutlery is inspired by the wave ripples on the shore fortifications and the ornate architecture. An organic décor with filigree embossing on the entire cutlery piece, which always attracts attention with its delicate design.

# From Porcelain Pioneer to an International Design Company

Rosenthal products stand out for their design, function, quality and ongoing innovative spirit. Established figures from the worlds of architecture, design and art, but also the smart newcomers and talents design avant-garde dining collections, sophisticated interiors and exclusive gifts. With exceptional craftsmanship, Rosenthal has been producing porcelain "Made in Germany" for more than 140 years. At the same time, the two porcelain factories in Selb and Speichersdorf are among the most modern production facilities in the porcelain industry worldwide and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

# **Contacts**



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