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## Uncomplicated and with a fine structure - Blend by Rosenthal focuses on the bare essentials

**Blend/Design: Christophe de la Fontaine**

Distinct and uncomplicated with a fine and reduced structure – the new Blend series by designer Christophe de la Fontaine focuses on the bare essentials: sensual material, subtle structures and only six different items. Together, they form a series of light and airy showpieces that make our wish for haptically unique, virtually ethereal works for every day come true, freeing of us of unnecessary burdens thanks to their multifunctional concept. All pieces in the collection feature a subtle relief. This fine corrugation follows a classical design, tapering out at the top, running in opposition in two dimensions and superimposed on thin shards in three dimensions. The result is a modern short set that joins a wide variety of demands, trends and dining cultures with ease.

Available on [www.rosenthal.de](http://www.rosenthal.de)

**Christophe de la Fontaine** (\*1976) studied sculpture at the Lycée des Arts et Métiers in Luxembourg and industrial design at the State Academy of Fine Arts in Stuttgart. Before founding his own design office, he directed the design studio of Patricia Urquiola in Milan from 2003 to 2009. Together with his wife Aylin, since 2012 he also runs the think tank Dante - Good and Bads. His designs for Rosenthal include the award-winning Format collection and the Nightingale table lamp.

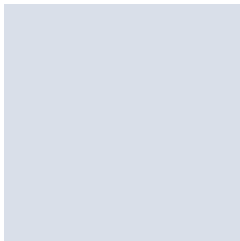
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Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 135 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

## Contacts



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