



The new Junto colours Rose Quartz and Soft Shell flow together and create a natural harmony with other colours in the collection

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The Rosenthal Novelties 2021

Rosenthal celebrates the 60th anniversary of studio-line and presents innovative product designs, colourful and exclusive shapes in the new collections of 2021:

- Gift collection "Far, Far, Closer" by Morgann Lechat hits the nerve of today's time / **Please note the embargo time till 3.05.2021**
- New colours Rose Quartz and Soft Shell create unique colour impressions in the Rosenthal Junto collection / **Please note the embargo time till 3.05.2021**
- A limited "Sixty&Twelve" vase collection of 60 vases in twelve different colours celebrates the anniversary of Rosenthal studio-line / **Please note the embargo time till 5.4.2021**
- Mini-vase collection is being expanded with 5 new objects / **Please note the embargo time till 5.04.2021**
- Paperbag vase is listed in the new colours Cameo, Lava, Coral and Mint in sizes 10, 14 and 18 cm / **Please note the embargo time till 3.05.2021**
- New tableware collection Rosenthal Velvet appears in the decors Velvet Blue and Velvet Rose / **Please note the embargo time till 5.04.2021**
- New vase in the "Zaha Hadid Collection": Vase Strip "Black Platinum" is available in 30 cm, 40 cm and 45 cm size / **Please note the embargo time till 3.05.2021**
- Tableware collection "Magic Garden" is expanded by new items

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for

discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset “made in Germany”, never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.