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## The Hutschenreuther Novelties 2021

Hutschenreuther presents the following novelties for Easter and Christmas 2021:

- Gift sets "Chicken" in colours blue, orange, pink and turquoise
- Fun new decors "Birdies", "Friends" and "Bees" in the "My Mug" porcelain collection
- New collector's items in the gift edition Easter 2021
- Porcelain mug collection "Flower Alphabet"
- New motif "Christmas gifts" in the Christmas 2021 collector's edition
- Colourful decor with the Christmas song "Lasst uns froh und munter sein" (en: Let's be merry and cheerful) in the limited collection Christmas Songs
- Gift collection "Christmas time" in festive red and green colour

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.