



Afternoon Tea served on the SIGNUM collection at Rosewood Munich

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Swarovski x Rosenthal Shines with Elegant Afternoon Tea in Barcelona, Fuschl, and Munich

To celebrate the magic of the festive season in even greater splendour, Swarovski has partnered with prestigious houses across Europe. Sparkling Swarovski crystals adorn the Christmas trees and decorations at the Mandarin Oriental, Barcelona, as well as at the Rosewood Hotels Schloss Fuschl and Rosewood Munich. An Afternoon Tea in the sophisticated Swarovski style further elevates the experience, creating truly memorable moments. In this way, the five-star hotels delight their guests and visitors with exquisite

culinary creations, served upon the finest Swarovski x Rosenthal porcelain.

At Mandarin Oriental, Barcelona, guests can experience a unique moment: the Swarovski x Rosenthal Afternoon Tea. Here, delicious teas, accompanied by homemade delicacies, are served on luxurious Rosenthal porcelain. The exclusive Swarovski x Rosenthal Afternoon Tea is available until 6 January 2025, daily from 4 to 7 pm.

Swarovski and the Rosewood Schloss Fuschl also invite guests to experience the festive season in traditional elegance and timeless luxury until 6 January 2025. In addition to Swarovski-adorned chalets and a Christmas tree decorated with Swarovski crystals, the Swarovski x Rosenthal Afternoon Tea in the historic tower building of Rosewood Schloss Fuschl offers an unforgettable afternoon in the Sisi Teesalon of the house.

Guests and external visitors can enjoy a refined selection of fine teas, sweet and savoury treats, lovingly prepared by Rosewood Head Patissier Jeremie Baessler, and elegantly served on soft pink Swarovski x Rosenthal porcelain.

Also, in the Winter Garden of Rosewood Munich, the Swarovski x Rosenthal Afternoon Tea can be enjoyed from the third weekend of Advent until the end of January 2025, every Thursday to Sunday from 3 to 5.30 pm. Patisserie creations, artfully prepared by Pastry Chef Shinas Shahida, are served on elegant Swarovski x Rosenthal porcelain.

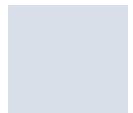
The Afternoon Tea Tableware was designed by Creative Director Giovanna Engelbert and developed in collaboration with Rosenthal's Creative Center. Each piece has been thoughtfully crafted to create moments of joy, while also expressing the heritage and craftsmanship of two innovative brands.

Since 2022, the sparkling world of Swarovski has met the finest Rosenthal porcelain, bringing elegance to festively laid tables. The popular Swarovski x Rosenthal collection "Signum" has since dazzled with designs in bold colours such as Fern (green), Rose, Azure, and Jonquil (yellow), along with Op-Art designs. Finely crafted patterns in delicate gold lines trace the distinctive octagon design typical of Swarovski on the porcelain. The decor is a tribute to the Wiener Werkstätte of the 19th century, a production community of visual artists. Lids of jugs, mugs, teapots, and sugar bowls are adorned with an encased crystal, inside which a swan is engraved.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal celebrates 145 years of company history this year. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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