

By selling the Rainbow collection #331 4500 trees are planted.

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Sustainable design under the rainbow

zoeppritz since 1828 X Rosenthal - #331

The rainbow is the most beautiful gift of nature and the main motif of the new porcelain collection #331_RAINBOW of Rosenthal and 'zoeppritz since 1828'. The two traditional German companies can look back on a total of 331 years of company history, a fact that is briefly and concisely reflected in the collection name #331. The rainbow has always been a symbol of harmony and peace, but also stands for nature conservation and the connection between heaven and earth. At the same time, it reminds us of our duty to preserve and protect nature. Partner of the project is the international organization Plant-for-the-planet, which is committed to reforestation worldwide. By selling the #331 collection, 4500 trees are planted and the education of children and young people as international climate ambassadors is supported.

Rosenthal - Paper Bag Vases

With the paper bag vase from 1977, Tapio Wirkkala ironizes the pop art that was leading the way at the time the vase was created. With a wink of the eye, he succeeded in creating an object that became a Rosenthal classic and has been produced for nearly four decades without any changes.

Sambonet - Mix&Play Straws

The ideal gift for those who support sustainability, recycling and a responsible use of everyday products: In vogue and innovative in the concept, appealing and attractive, Mix & Play Straws are “good” too for their eco-friendly nature. They are reusable and hygienic as they are sold with a practical cleaning brush and in an original and attractive paper package.

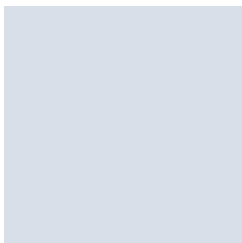
Rosenthal may have one of the longest traditions of Germany's companies,

but is also one of the most modern. Just as we did when we were originally founded 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset “made in Germany”, never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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