



The Squall vase was designed by Cédric Ragot.

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Rosenthal's Squall vase wins Good Design Award 2016

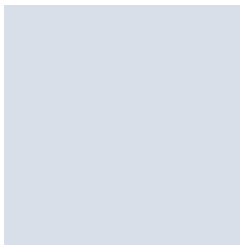
With his Squall design for Rosenthal, French designer Cédric Ragot has successfully captured motion in all its dynamic range and transformed it into an extraordinary porcelain vase. The Chicago Athenaeum Museum of Architecture and Design in partnership with the European Centre for Architecture, Art, Design and Urban Studies have now officially recognised its value as an outstanding new consumer product by presenting it with the internationally renowned Good Design Award 2016. Squall is reminiscent of a whirlwind or vortex, whose elemental force is cast and immortalised in porcelain, and follows on from the highly successful Fast vase, which was also designed by Ragot for Rosenthal.

The Good Design Award was founded in 1950 and is the oldest design prize in the world. More than 900 products from 46 countries are among this year's winners, and this is the sixteenth time that Rosenthal has received the Award.

Rosenthal GmbH may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 135 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made. New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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