



Sonetto: Playing with Levels and a Blend of Materials

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Rosenthal Launches Sonetto Collection and Wins German Design Award

In just a few weeks, at this year's Ambiente trade fair, Rosenthal will debut the **Sonetto collection**, elevating **casual fine dining** to a whole new level. *Sonetto*, the Italian word for "sonnet," is a tribute to the oldest form of Italian poetry – a melodious, lyrical composition.

Inspired by this tradition, Rosenthal's latest collection transforms tableware into a true poetic masterpiece. Instead of stanzas and verses, it harmoniously blends **organic and floral forms with a variety of materials**. Culinary delights can be elegantly presented across multiple levels, while the collection

captivates not only with its **exquisite porcelain** but also with the seamless **interplay of stoneware and glass**.

The porcelain plates in the *Sonetto* collection play with height, depth, and trompe-l'œil effects. For example, a raised floral-shaped centre creates a pedestal-like presentation for the finest dishes.

Floral motifs also feature in the bowls, cups, and plates, either through the outer shapes or delicate details, such as the cup handles. The collection's colour palette is primarily inspired by fine white glazes, both glossy and matte, with elegant gold accents adding a touch of sophistication.

By contrast, items like footed bowls, pitchers, or small vessels with or without lids are crafted from stoneware with a raw, handmade aesthetic and robust shapes, offering a striking complement to the delicate porcelain pieces.

Rosenthal's new *Sonetto* collection has already been named a winner at the **German Design Award 2025** in the category "Excellent Product Design – Tabletop."

A small flat porcelain plate is available starting at €14 RRP, while a small stoneware pitcher is priced at approximately €20 RRP.

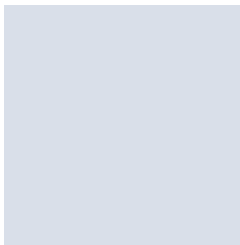
The *Sonetto* collection will be available from March 2025 in stores and online at **rosenthal.de**.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the

path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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