



Rosenthal Company Headquarter in Selb, Bavaria.

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Rosenthal GmbH wins "Commitment to Sustainability"

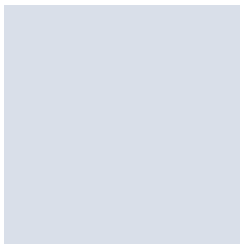
Do companies assume environmental, economic and social responsibility? This question was the subject of a study carried out by Focus magazine in collaboration with the Cologne analysis and consultancy institute, Service Value, to investigate consumer opinions on the most engaged companies. In the porcelain/kitchen utensils category, Rosenthal GmbH secured the "Strong Commitment to Sustainability" award, making it one of the big winners of the study. The study looked at whether a company had been committed to sustainability over the past twelve months, based on people's personal experience. It analysed 1,400 companies from 103 industries throughout Germany. The data was collected between November and December 2016 through what is known as an online panel, using 445,227 customer ratings in total.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 135 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The

collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made. New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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