



Tanja-Simone Pigorsch has been responsible for the Marketing and Sales divisions of Rosenthal GmbH as Managing Director since 1 September 2020.

Sep 10, 2020 12:36 BST

Rosenthal GmbH relies on dual leadership in the management

Selb. Rosenthal is setting the course for a successful future with an internationally experienced manager: Tanja-Simone Pigorsch has been responsible for the Marketing and Sales divisions of Rosenthal GmbH as Managing Director since 1 September 2020. Together with Carsten W. Hense, the trade expert now forms a dual leadership team in the Rosenthal GmbH management. In this role, the 48-year-old contributes her management experience from brand companies such as Douglas, Beiersdorf and Porsche Design to Rosenthal GmbH. Most recently, Tanja-Simone Pigorsch was responsible for international business and the development of new business areas for the natural cosmetics brand LaVera at Laverana GmbH in Hanover.

"A traditional brand like Rosenthal offers an incredible amount of potential for the future," emphasises the manager with a hands-on mentality. "I would like to help to continue the success story of this brand - with a clear attitude and a corporate strategy that focuses on values such as authenticity, sustainability and appreciation."

She shares a passion for sailing with Rosenthal CEO Pierluigi Coppo, but other criteria played an important role in the personnel decision: "Her experience, especially in the worldwide retail business for brand companies, will bring Rosenthal GmbH forward. I am very pleased that we have gained Mrs Pigorsch for this position," says Pierluigi Coppo.

Rosenthal GmbH, part of the Arcturus Group since 2009, is one of the most modern porcelain manufacturers in the world with its brands Rosenthal, Rosenthal meets Versace, Hutschenreuther, Thomas and Arzberg. Rosenthal GmbH, founded in 1879, is based in Selb in Upper Franconia and has 800

employees. In two plants in Selb and Speichersdorf, it produces high-quality porcelain, exclusive design objects and stylish accessories for end consumers and the discerning catering trade.

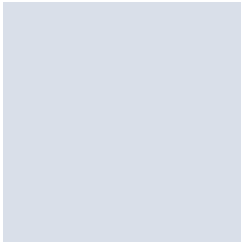
Selb. Rosenthal is setting the course for a successful future with an internationally experienced manager: Tanja-Simone Pigorsch has been responsible for the Marketing and Sales divisions of Rosenthal GmbH as Managing Director since 1 September 2020. Together with Carsten W. Hense, the trade expert now forms a dual leadership team in the Rosenthal GmbH management. In this role, the 48-year-old contributes her management experience from brand companies such as Douglas, Beiersdorf and Porsche Design to Rosenthal GmbH. Most recently, Tanja-Simone Pigorsch was responsible for international business and the development of new business areas for the natural cosmetics brand LaVera at Laverana GmbH in Hanover.

"A traditional brand like Rosenthal offers an incredible amount of potential for the future," emphasises the manager with a hands-on mentality. "I would like to help to continue the success story of this brand - with a clear attitude and a corporate strategy that focuses on values such as authenticity, sustainability and appreciation."

She shares a passion for sailing with Rosenthal CEO Pierluigi Coppo, but other criteria played an important role in the personnel decision: "Her experience, especially in the worldwide retail business for brand companies, will bring Rosenthal GmbH forward. I am very pleased that we have gained Mrs Pigorsch for this position," says Pierluigi Coppo.

Rosenthal GmbH, part of the Arcturus Group since 2009, is one of the most modern porcelain manufacturers in the world with its brands Rosenthal, Rosenthal meets Versace, Hutschenreuther, Thomas and Arzberg. Rosenthal GmbH, founded in 1879, is based in Selb in Upper Franconia and has 800 employees. In two plants in Selb and Speichersdorf, it produces high-quality porcelain, exclusive design objects and stylish accessories for end consumers and the discerning catering trade.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510