



The Midas series from the Rosenthal Heritage Collection allures with gold.

Feb 07, 2020 07:00 GMT

Rosenthal at Ambiente: Porcelain meets Fashion

Porcelain meets fashion, this is probably the best way to sum up the new collections from Rosenthal.

It will be **colourful, opulent, multi-faceted**. A playful approach to Rosenthal's heritage characterizes this year's new products and thus reflects the current zeitgeist:

- *Rosenthal Heritage Collection with the decors Midas, Dynasty and Turandot*
- *Magic Garden*
- *Re-edition Pucci with the decors Zadig and Palm Leaves*
- *zoeppritz since 1828 X Rosenthal #331_RAINBOW*

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.