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Rosenthal appoints Lotte Franch as new CEO

Selb, July 14th, 2023. The German porcelain manufacturer Rosenthal announces the appointment of Ms. Lotte Franch as its new Chief Executive Officer, effective September 1st, 2023. She will succeed the current CEO Mads Ryder, who will continue in an advisory role until the end of September to ensure a seamless transition.

In her most recent position as Chief Operating Officer at Rosenthal GmbH, Lotte Franch played a pivotal role in leading operational functions and orchestrating effective improvements for the company.

"We are very pleased to welcome Lotte Franch in her new role at Rosenthal," says Mads Ryder, the outgoing CEO of Rosenthal. "Her leadership skills, industry knowledge, and accomplishments make her the perfect candidate to lead the company forward. I have complete confidence in her ability to continue Rosenthal's legacy."

With a track record spanning over 35 years, Lotte Franch brings extensive international experience and expertise to her new role. The Dane has worked in several countries, including Denmark, Germany, United Kingdom, Sweden, and the United States.

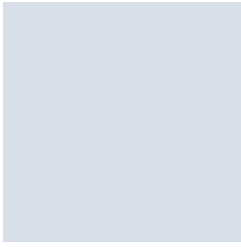
Lotte Franch is a multilingual leader, fluent in four languages. Her diverse background and deep understanding of different markets make her an ideal fit for Rosenthal's continued expansion and innovation.

Rosenthal GmbH with its brands Rosenthal, Rosenthal meets Versace, Hutschenreuther, Thomas and Arzberg is one of the most modern porcelain manufacturers in the world. Founded in 1879 and based in Selb in Upper Franconia, the company produces high-quality porcelain, exclusive design objects and stylish accessories in two factories in Selb and Speichersdorf. Since 2009, Rosenthal GmbH has been part of the Arcturus Group, which is one of the world's leading suppliers of high-quality design products for the table, kitchen and home in private households as well as in the catering and hotel industry.

From Porcelain Pioneer to an International Design Company

Rosenthal products stand out for their design, function, quality and ongoing innovative spirit. Established figures from the worlds of architecture, design and art, but also the smart newcomers and talents design avant-garde dining collections, sophisticated interiors and exclusive gifts. With exceptional craftsmanship, Rosenthal has been producing porcelain "Made in Germany" for more than 140 years. At the same time, the two porcelain factories in Selb and Speichersdorf are among the most modern production facilities in the porcelain industry worldwide and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

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