



Designer Gianni Cinti honors the Rosenthal family legacy with the Heritage Collection and especially the Decor "Dynasty".

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Porcelain meets Fashion - Preview of Rosenthal Novelties 2020

Please respect the publishing embargo until 7th February!

Porcelain meets fashion, this is probably the best way to sum up the new Rosenthal collections. It will be colourful, opulent, multi-faceted. A playful approach to Rosenthal's heritage characterizes this year's new products and thus reflects the current zeitgeist.

Rosenthal Heritage Collection

Italian fashion designer Gianni Cinti translates the history and traditions of Rosenthal into the here and now with the Rosenthal Heritage collection. The decors he designs are an eclectic interplay of shapes, colours and patterns from different eras and cultures, interwoven with personal memories.

Pucci

Rosenthal is reviving its collaboration with the legendary Italian fashion brand Emilio Pucci this year. The "Palm Leaves" vase collection is a re-edition of the "Foglie" collection from 1967 and the "Zadig" series, limited to 99 pieces, is a tribute to the original design from 1972.

Magic Garden

The pharmacist's garden, called *hortus medicus* in Latin, was the inspiration

for the joyful Magic Garden collection, which Sacha Walckhoff, also Creative Director of the French couture label Christian Lacroix, designed for Rosenthal. Three independent decors - Black Seeds, Foliage and Blossom - symbolise the three stages of a plant's development: from seeds and seedlings to shoots and blossoms.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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