

A relaxed blue with shades of grey and purple: Nordic blue

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## Nordic blue is the new Thomas Sunny Day trend color

## **Sunny Day Nordic blue**

The new Nordic blue colour for the popular Sunny Day collection by Thomas has a Scandinavian-like modern and casual feel, but is trendy and full of appeal. The sumptuous shade of blue contains grey and purple hues and is reminiscent of a sunny day by the seaside just before the sun finally sets over the ocean. The trendy colour can also be combined in equally relaxed fashion – as a harmonious accompaniment to the new Camo design or to give a vibrant, fresh touch to the colours neon yellow and greige. As usual, the design is dishwasher-safe, impact-resistant, scratch-proof and suitable for microwave use. The trendy colour is also available for the new Cool Ice ice-cream bowl range. In total, the Sunny Day collection comprises 19 colours and two designs.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 135 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also

the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

## **Contacts**



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