

Morgann Lechat creates an emotional collection with focus on the need of touch and reconnection.

Feb 10, 2021 08:10 GMT

## New Rosenthal collection awakens the need of touch and reconnection

Coming to ourselves, retreating into our innermost being, gives us support in times of outer uncertainty. With "Far, Far, Closer" Morgann Lechat captures this intimate journey into a world unknown and yet so close to us in emotional illustrations. The sensitive and at the same time insistent motifs are space-spanning, they do not restrict themselves by formal boundaries, but cross them and reconnect beyond them - and tell, with hands and faces, their stories of the need for touch and closeness, to ourselves and others.

The collection intentionally consists of a limited selection of articles: Plates, cups and bowls in various sizes as well as a vase limited to 100 pieces.

Morgann Lechat (\*1988) is a french designer and illustrator. His work, partly self-commissioned, extends from creative direction and graphic design to clothing, drawing and tattooing. After studying graphic design in France, he settles as a freelancer in Warsaw, Poland. For 6 years, the city becomes a collaborative playground to tell stories through branding, imagery and merchandise. Morgann Lechat is now living and working in south-west France, sharing his days between his personal work and the creative studio SAISONS he co-founded in 2018. *Instagram*: @morgannlechat

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in

Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.