



Rosenthal Pierre Silver Collection.

Nov 07, 2017 13:23 GMT

Memories in new splendor: Two new motifs for Rosenthal Silver collection

Silver Collection: Vege and Pierre

The Rosenthal brand is adding two new designs to its popular collection of silver-plated picture frames. With its striking, vertical stripes and modern look, "Vege" is reminiscent of the Rosenthal Ode vase and its design inspired by a Roman column. The new "Pierre" design is much more cheerful and works well in both simply and classically furnished rooms. The raised pattern of honeycomb shapes dotted along the delicate silver-plated surface makes the frames brightly reflective.

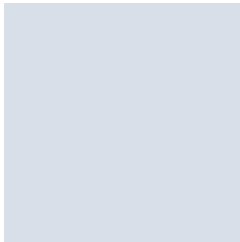
The photo frames in the Rosenthal Silver Collection now include a total of seven designs and are available in a variety of sizes. The silver-plated surface is sealed with a special protective lacquer that makes polishing unnecessary.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 135 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also

the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made. New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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