



May 20, 2021 13:21 BST

Mads Ryder appointed as new CEO of Rosenthal

Selb. One of the most influential business leaders in the tabletop industry will henceforth lead the Rosenthal GmbH into the future as its top man. As the new CEO, the Dane **Mads Ryder** will immediately take over all the tasks of Rosenthal Managing Director Pierluigi Coppo, who is retiring from the operative business. Most recently, Mads Ryder headed the fortunes of the American Lenox Corporation as CEO. From 2009 to 2013, he was CEO of the traditional Danish porcelain brand Royal Copenhagen, which he repositioned and significantly rejuvenated. The 57-year-old holds a master's degree in law&business from Aarhus University. A former officer in the Danish Army, Mads Ryder served as Senior Vice President of WeightWatchers for Continental Europe and the UK and has spent most of his career with the LEGO Group as Global Head of HR and CEO of LEGOLAND Parks. In addition to the UK, he has also lived and worked in Japan, Korea and Germany.

"Rosenthal is a valuable and very well-known brand and Rosenthal GmbH is a very renowned company, but it has to face a transformation process to stay relevant and successful in the future. To initiate and implement this change will be my task, which I am very much looking forward to," says Mads Ryder.

With the appointment of the experienced manager as CEO, Rosenthal has now completely restructured its top management team after Tanja-Simone Pigorsch joined the company in September 2020 as Managing Director Marketing&Sales and Carsten W. Hense as Chief Operating Officer has been responsible for operational processes, particularly in the areas of production and logistics, since January 2020.

"The new management team has my full confidence and support. I am sure that with this team we have set the course for further positive development of Rosenthal GmbH. It is important to me that Rosenthal GmbH is even more

strongly internationally networked within the Arcturus Group and that we use the synergies, especially with Sambonet, Paderno and our subsidiaries in the USA and China," Pierluigi Coppo says.

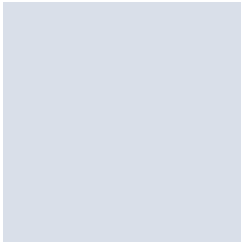
Rosenthal GmbH with its brands Rosenthal, Rosenthal meets Versace, Hutschenreuther, Thomas and Arzberg is one of the most modern porcelain manufacturers in the world. Founded in 1879 and based in Selb in Upper Franconia, the company produces high-quality porcelain, exclusive design objects and stylish accessories in two factories in Selb and Speichersdorf. Since 2009, Rosenthal GmbH has been part of the Arcturus Group, which is one of the world's leading suppliers of high-quality design products for the table, kitchen and home in private households as well as in the catering and hotel industry.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510