



Rosenthal's special collection for the Althoff High Tea

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It's Teatime: Rosenthal creates special collection for Althoff Collection Hotels

High tea is a cherished tradition at the prestigious Althoff Collection Hotels, including Schloss Bensberg, Ameron Neuschwanstein, and St James's. These hotels honor the rich history of afternoon tea, a tradition deeply rooted in British culture. Guests at both the Althoff Hotel in London and those in German-speaking regions experience a touch of British elegance. During high tea, guests are treated to carefully selected teas and delectable treats such as pastries and sandwiches, often complemented by a glass of champagne.

Rosenthal has crafted an exquisite special collection specifically for the

sophisticated high tea at Althoff Hotels. This collection features two popular and historic designs from Rosenthal's range. The plates and saucers, inspired by the Medaillon line, showcase an elegant floral pattern on a turquoise and blue backdrop. The cups, bowls, and milk jugs, derived from Form 1382, enhance the floral motifs with a refined white finish.

Form 1382, created by engineer Hermann Gretsch, is a modern, functional porcelain design that has even been exhibited at the Museum of Modern Art in New York. Since this year, this design has been marketed under the Rosenthal brand name. Medaillon, belonging to the Thomas brand, features cylindrical porcelain pieces that combine minimalist shapes with the highest quality, exuding a restrained and contemporary aesthetic.

Whether for high tea or fine dining, Rosenthal collaborates on numerous projects within the HoReCa sector, working with 800 luxury hotels, restaurants, and chefs worldwide.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal celebrates 145 years of company history this year. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for a modern porcelain production at the time, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For 145 years, established designers, artists, and trendy newcomers have been creating elegant tableware collections as well as exclusive objects. The Rosenthal portfolio includes the brands Rosenthal, Hutschenreuther, and Thomas, along with brand collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, the company has been part of the Italian Arcturus Group.

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