



Jul 26, 2022 09:00 BST

It's Tea o'clock! Exquisite tableware for your tea time

Swarovski X Rosenthal - Signum

Swarovski takes its seat at the table with the launch of the SIGNUM Collection, created in partnership with world-renowned porcelain artisan, Rosenthal. Designed by Swarovski's Creative Director, Giovanna Engelbert, and developed with the porcelain experts from Rosenthal, each piece is thoughtfully made to highlight moments of joy while simultaneously showcasing the heritage and craftsmanship of two innovative brands. Inspired by the 19th century Austrian art movement, with its modern approach towards arts and craftsmanship, the collection is colorful yet sophisticated with a retro futuristic vibe. Rosenthal's extreme attention to detail and in-depth knowledge of their craft results in a range that is as artistic as it is usable.

The German company, who stands alone for their award-winning designs, has interpreted this new entry point into the crystal lifestyle in a vibrant selection of moreish candy colors. Just as the octagon, the Swarovski brand colors are captured in graphic designs, edged with golden accents (per Rosenthal) – another detail that links to Swarovski's heritage and craftsmanship in designing and creating jewelry. The stylish swan-engraved, cut-crystal lids are a feature of the collection and add an extra dose of luxury to an already enchanting range, as do the center stamps featuring a golden Swarovski Swan. From forms to printing to the application of delicate and hand painted décor details, each is a representation of Rosenthal's craftsmanship and expertise.

Rosenthal meets Versace - Medusa Amplified

These short sets pay tribute to Versace's institutional Medusa, reimagined and amplified in fresh pastel colors. The iconic head is imposingly emblazoned in green, blue, pink and orange on Rosenthal plates framed by a classic meander band in gold.

The short sets consist of various plates, cups and a cereal bowl in all four colors, namely Green Coin, Blue Coin, Pink Coin and Orange Coin, and are complemented by a coffee pot, teapot, creamer and sugar bowl as well as three vases.

Rosenthal meets Versace - Virtus Gala Dining Collection

Rosenthal meets Versace expands the successful Virtus Gala series as full service décor. Black, white and gold are fused together on a tableware collection that explores Versace's Barocco aesthetic. Inspired by the brand's iconic designs, the new porcelain references elegant evening dresses and the sophisticated Virtus handbags. The iconic Barocco V is at the center of the tableware line, surrounded by stylized acanthus leaves.

From Porcelain Pioneer to an International Design Company

Rosenthal products stand out for their design, function, quality and constant innovative spirit. Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dining collections, sophisticated interiors and exclusive gifts. With exceptional craftsmanship, Rosenthal has been producing porcelain "Made in Germany" for more than 140 years. At the same time, the two porcelain factories in Selb and Speichersdorf are among the most modern production facilities in the porcelain industry worldwide and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510