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In Bloom: Rosenthal's colourful flower diversity

Colourful flowers from the Scandinavian garden and romantically elegant rose blossoms, or delicate field and wild flowers - Rosenthal's collections bring together the variety of flowers from all over the world to create a colourful bouquet.

For the pattern and colour-intensive **Magic Garden** collection, the French-Swiss designer Sacha Walckhoff, also Creative Director of the French couture label Christian Lacroix, was inspired by physic gardens. A cheerful and multi-coloured décor "Blossom" presents the summer blossom and artistically mixes cornflower, chamomile, eglantine, dandelion, mulberry flower and Marguerite Dorée on plates, bowls and cups.

Swiss designer Regula Stüdli has scattered delicate flowers and leaves over fine white porcelain: pink roses, light yellow daisies and evergreen petals gently envelop cups, plates and pots on the classic, polygonal **Maria Pink Rose** collection.

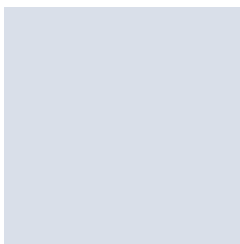
Regula Stüdli was inspired by the diverse landscape of the Alps, with their blooming mountain meadows and lush plants, that accompanied the artist on her walks, to create a lively and graceful floral decoration on the Brilliance form. In the pattern "**Fleurs des Alpes**" Stüdli combines the beauty of columbine, alpine crocus or milk star with delicate foliage and twigs. Yellow, white and blue, the blossoms entwine over plates and cups, and in their blaze of colour and attention to detail, they convey almost perceptibly the intense scent of Alpine flowers. The colourful flower ensemble enchants with its original simplicity and brings spring cheerfulness to your home.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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