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Fresh and sustainable: trendy product ideas by Rosenthal and Arzberg

Freshness lid by Rosenthal - brand new 2021

Environmental awareness is a style of life and is also reflected in beautiful and practical design - the new sustainable freshness lid from Rosenthal keeps dairy products in the fridge longer fresh and reduces food waste. The matte white reusable lid made of eco-friendly porcelain with an embossed Rosenthal logo is a stylish alternative to plastic lids and helps to avoid plastic waste.

Functional and dishwasher safe, the reusable lid fits all 500-gram yogurt cups, as well as containers of similar shape. The yogurt lid from Rosenthal is available in a recycled paper box.

Sustainably fresh - Arzberg Kitchen Friends freshness boxes

The fridge is now getting all tidy and dressed up. The Arzberg porcelain freshness boxes with lids in four cheerful colors look much better than the usual plastic storage containers. And they are also convenient: the tight-fitting lid protects the food from loss of aroma and external odors. This keeps sausage and cheese fresh and cookies crispy. In addition, the Arzberg box is oven-safe and can also be placed in the microwave without a protective plastic lid. And if something is occasionally left over, food can be frozen in the box.

The everyday suitability of the beautiful kitchen helpers in four different sizes has also convinced the Eco-Test jury - Arzberg Frischeboxes have been carrying the Eco-Test seal of approval with the verdict "good" since 2011. Quality "Made in Germany" - from design to production.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.