



Pream Blue

THE NEW COLOUR SHADE IN THE "MARIA EN VOGUE" SERIES BY ROSENTHAL

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Dream Blue: The new colour shade in the "Maria en Vogue" series by Rosenthal

Timelessly beautiful and gracious, in a dreamy pastel blue - the Rosenthal classic Maria presents itself as a dazzling style icon in 2023. In the new colour glaze, the mysterious blue shade draws on influences from fashion and the elegant interiors of the past, giving the geometric shape a captivating look: the collection evokes the mysterious, the impossible, stands for romance and true love, it stands for the ongoing love story... of "Maria en Voque".

A delicate shade of blue underlines a romantic vintage touch to the new series and highlights the famous "Maria" relief of pomegranates and olive

branches on breakfast plates, coffee and espresso cups, plates, cereal bowls and mugs even more.

"Dream Blue" looks seductive and creates a stylish mix of colours with "Maria White" as well as with the pastel shades of "Pale Mint" or "Pale Orchid", thus bringing this collection en vogue again.

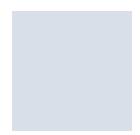
The collection will be available from May 2023 in selected stores and online at www.rosenthal.de.

The triumph of the "Maria" shape began in 1916. The service was named after the wife of company founder Philipp Rosenthal, who married 35-year-younger Maria in 1916. "Maria" stands for porcelain history and table culture. Presumably created as a replica of a silver tea service, this polygonal dinnerware shape with the characteristic edge relief in the form of a fruit garland became the most extensive Rosenthal service. In 1939, there were already more than 170 different items, from bone dishes to knife banks and decorative corks. Even today, more than 70 different individual pieces are available.

From Porcelain Pioneer to an International Design Company

Rosenthal products stand out for their design, function, quality and ongoing innovative spirit. Established figures from the worlds of architecture, design and art, but also the smart newcomers and talents design avant-garde dining collections, sophisticated interiors and exclusive gifts. With exceptional craftsmanship, Rosenthal has been producing porcelain "Made in Germany" for more than 140 years. At the same time, the two porcelain factories in Selb and Speichersdorf are among the most modern production facilities in the porcelain industry worldwide and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

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