



For the Chinese New Year 2022, Rosenthal picks up on the tiger sign in a powerful design.

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Courage and Renaissance: Rosenthal Zodiac Plate 2022

Energetic, proud and determined: as the third animal of the Chinese horoscope, the tiger is a strong-willed free spirit. For the Chinese New Year 2022, the Rosenthal Zodiac collection picks up on this dynamic star sign in a powerful design by the iShoni design studio.

The font of golden yellow is adorned by two lithe tigers with a sharp gaze from green-blue eyes. Always on the move, people born under the sign of the tiger cannot be contained and love their freedom. The open, permeable border on the flag of the Zodiac plate stands for this openness and boundlessness. A Yin and Yang sign symbolises the duality of life: black and white, man and woman - in Chinese astrology, every day is assigned to either Yin or Yang. Framed by water lilies and seaweed, the flag of the plate combines Chinese as well as Buddhist symbols of luck. Golden coins stand for wealth, prosperity and power.

The title "Courage and Renaissance" on the back of the collector's plate stands for the courage of new beginnings and the strength of a fresh start. This year, too, Zodiac collectors will be delighted with place plates, platters and mugs.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in

Germany”, never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.