

In 2021 Hutschenreuther extends its "My Mug"-Collection with new funny motifs.

Aug 10, 2021 08:00 BST

Colourful Mood Setters: Porcelain mugs for the great coffee delight

Hutschenreuther - My Mug Collection 2021

The successful Hutschenreuther "My Mug" collection will be extended with further trendy motifs in 2021. Lively birds and sweet flowers on the "Birdies" décor, colourful heart motifs on "Friends" and lively bee dances on the "Bees" series decorate high-quality bone china mugs. As spring temperatures rise, so does the mood - witty sayings brighten up the day in the morning.

Just like the colourful "My Mug" mugs, happiness has many facets: taking the time to have a coffee with friends or listening to the birdsong - simply bee happy!

Hutschenreuther - Mug Collection "Flower Alphabet"

Flower types from all over the world collects Hutschenreuther on 26 colourful mugs in the new gift collection "Flower Alphabet". Each letter corresponds with a flower: asters, begonias, crocuses - almost an entire flower atlas can be found on the high-quality bone china mugs. Delicate pastel colours in the décor set romantic accents. The mugs convince with their attention to detail and cut a fine figure as collectors' items or gifts, not only for the botanist.

Thomas #Mugs

More than 7000 languages worldwide, more than 7000 ways to say thank you: with the #mugs, Thomas now makes it even easier to present a little gesture of gratitude to your loved ones, your family or your normal everyday heroes – even without any grand statements. No matter whether it's a parcel carrier, nursing or care staff, or the nice cashier at the supermarket checkout – the Thomas #mugs are the perfect gift to put a smile on someone's face and give them encouragement, even in

difficult times.

On Instagram, the hashtags #danke, #thankyou and #thinkpositive are a widely used way to spread gratitude, joy and positive energy. Combined with a hand-drawn motif each, they turn the three Thomas #mugs into modern statement pieces.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.