

Modern scandinavian: Table Be and chairs Hold from the Rosenthal Furniture Collection.

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## Clear, inviting, clean: Modern Scandi look by Rosenthal

Rosenthal Suomi/Design: Timo Sarpaneva

Sarpaneva's work for Rosenthal is characterised by his consistent further development of "Scandinavian Style" principles established in the 1950s. The result was the table set "Suomi" in 1976, a milestone in the history of porcelain design in the twentieth century.

The set's body is reminiscent of a river pebble, worn down and rounded off over the centuries by the power of water. The unceasing movement of the river, which smoothes the resting stones, is the source of Timo Sarpaneva's design. The name "Suomi", which simply means Finland, is a clear homage to his home country. "Suomi" is lent its particular character by the combination of white porcelain and metal. The organic shaping between circle and squares has been honoured with the highest award presented in the porcelain world: the gold medal from Faenza.

## Rosenthal Furniture Collection tabel Be and chair Hold/Design: Thomas Probst

Modern in form, simple and Scandinavian in look, and yet extremely up-to-date: the Be table invites you to enjoy a wonderfully relaxed dinner with a solid wooden table top and an intricate, matte black metal frame. Thanks to its compact dimensions, it also fits perfectly into small rooms. You won't want to get up again out of the finely upholstered seat shell of the Hold chair with its elaborately hand-stitched fabric or leather upholstery. Its matte black frame creates a pleasantly modern contrast, picking up the look of the matching Be table, and creating the wonderful feeling of having arrived home

thanks to the combination of both elements.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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