



Rosenthal Kumi photographed in the Poggenpohl showroom in Herford

Jul 25, 2024 14:32 BST

## Braided look meets ice cream colours in the new Kumi collection

Trendy ice cream colors and optical braided patterns bring an elegant lightness to the table with the new Rosenthal *Kumi* line. This collection is named after 'Kumihimo,' a traditional Japanese technique where yarns, ribbons, and cords are skillfully woven together. Inspired by the craftsmanship of baskets, leather handbags, and furniture, *Kumi* showcases the delicate appearance of woven fabrics. The new line also plays with trendy, delicate ice cream tones, featuring pastel colors such as *White Tone*, *Blue Tone*, *Mint Tone*, and *Rose Tone*.

The range includes bread plates, breakfast plates, dinner plates, soup plates, cereal bowls, and mugs, all made of silicate porcelain, a material that is particularly break and edge-resistant and slightly transparent. The very flat rim and the unglazed exterior of the bowls accentuate the lively and delicate woven structure.

Rosenthal staged the shoot for the *Kumi* collection in Poggenpohl's elegant showroom in Herford. The two brands, known for their long tradition, masterful craftsmanship, innovation, and top quality in their respective fields, are entering a special partnership this year. Starting in September, Rosenthal porcelain will also be presented in the newly designed Poggenpohl showroom to complement the kitchens. Joint events are planned to inspire both kitchen and tableware enthusiasts.

Bread plates start at 16 euros (RRP), and the cereal bowl at 19.50 euros (RRP).

*Kumi* will be available in stores and at [rosenthal.de](https://www.rosenthal.de) from September.

---

## **From Porcelain Pioneer to International Design Company**

Founded in 1879, Rosenthal celebrates 145 years of company history this year. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for a modern porcelain production at the time, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For 145 years, established designers, artists, and trendy newcomers have been creating elegant tableware collections as well as exclusive objects. The Rosenthal portfolio includes the brands Rosenthal, Hutschenreuther, and Thomas, along with brand collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, the company has been part of the Italian Arcturus Group.

## Contacts



**Barbara Stockinger-Torelli**

Press Contact

Pr Manager

[barbara.stockinger-torelli@rosenthal.de](mailto:barbara.stockinger-torelli@rosenthal.de)

+49 170 413 8510