



*Be Creative!*

WITH THE NEW TAC ITEMS  
BY ROSENTHAL

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## Be Creative: With the new TAC items by Rosenthal

Inspired by the functionally timeless and straightforward style of the Bauhaus, the TAC service by Walter Gropius has made a name for itself in design history and is being expanded with new porcelain forms. In the spirit of the visionary architect, **the new all-round plate and the versatile salad bowl embody the understated elegance and material purism, but at the same time ensure optimum functionality** in keeping with the zeitgeist of the new dining culture.

The new all-round plate is neither flat nor deep, nor is it a bowl, - rather it is a vessel that meets people's needs and, above all, their changing eating

habits with a modern, well thought-out design concept in the way of Rosenthal. **The multifunctional bowl is likewise a suitable salad bowl for all kinds of salads all year round due to its shape and size.**

Reduced to the essentials, the new vessel composition is the epitome of minimalism, it conveys balance in a fast-paced world overloaded with things and also draws attention to conscious consumption. **The TAC porcelain items nevertheless set no limits for culinary delights and therefore offer an ideal platform for the most essential things.**

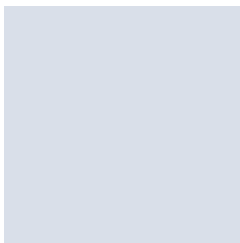
The new series is available from April 2023 in selected stores and online at [www.rosenthal.de](http://www.rosenthal.de).

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## From Porcelain Pioneer to an International Design Company

Rosenthal products stand out for their design, function, quality and ongoing innovative spirit. Established figures from the worlds of architecture, design and art, but also the smart newcomers and talents design avant-garde dining collections, sophisticated interiors and exclusive gifts. With exceptional craftsmanship, Rosenthal has been producing porcelain "Made in Germany" for more than 140 years. At the same time, the two porcelain factories in Selb and Speichersdorf are among the most modern production facilities in the porcelain industry worldwide and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

## Contacts



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