



The Alpine landscape with its blossoming meadows has inspired the Swiss textile designer Regula Stüdli to the creation of the Fleurs des Alpes décor.

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Autumn Romantics: Elegant porcelain services for the five-o'clock-tea

Rosenthal - Magic Garden

Seeds, shoots, flowers: "Magic Garden" is a recurring wonder of nature on your dining table, inspired by plants from the pharmacy garden. The hortus medicus was the inspiration for the highly patterned and vibrantly coloured collection with three independent decors: **"Black Seeds"**, **"Foliage"** and **"Blossom"** symbolise the development stages of a plant: from seeds and seedlings to shoots and flowers.

"Magic gardens" decors build on each other, increasing from pure black and white contrasts to green tones and a comprehensive colour palette. The new tableware objects bring additional individuality to the laid table and also convince as beautiful individual pieces.

Rosenthal Brillance - Fleurs des Alpes

The diverse Alpine landscape and its blossoming mountain meadows have entranced Regula Stüdli ever since her childhood. On hiking trips to the tops of hills and mountains, her path was lined with hardy and brightly coloured plants. Inspired by this overwhelming experience of nature, the Swiss textile designer has created a new flower design for the Brillance range that is as lively as it is delicate.

Rosenthal Brillance - Fleurs Sauvages

The design for "Fleurs Sauvages" draws on the sensations of blooming flowers, the humming of insects, delicate leaves and cool grass to give the overall impression of a walk in a summer's paradise. Inspired by the glorious harmony of the different plants in a flower meadow, Swiss textile designer Regula Stüdli came up with an arrangement of wild flowers and intricate

twigs, scattered haphazardly and in striking contrast to the green leaves and white blossoms.

Arzberg - Form 1382 Blaublüten

Blaublüten is the classic decoration on the Form 1382: delicate cornflower-blue blossoms entwine here on white porcelain. The designer Max Richter created Blaublüten in 1935 and the collection has been produced unchanged in Bavaria ever since. The Blue Blossom décor gives the timeless shape 1382 a romantic, rustic charm and is perfect for a cosy coffee or afternoon tea with family or friends.

The shape designed by Hermann Gretsch is one of the absolute classics of modern industrial design and is one of very few porcelain shapes that can even be found in the Museum of Modern Art in New York.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.