



Black, white, red: Christmas in Bauhaus style with TAC Stripes 2.0. The matching accessories such as cake plate or porcelain balls complete the Christmas setting.

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## A Brilliant Understatement: Rosenthal TAC XMAS 2.0

The Bauhaus did not only make a mark with its radical and timeless designs as well as visionary ideas. Likewise, the design School was also known throughout the world for its legendary celebrations in the 1920s. With the Rosenthal collection TAC Stripes 2.0 Christmas can be celebrated in a iridescent, purist and stylish way - in keeping with the Bauhaus spirit. The matching accessories from Rosenthal complete the Christmas table.

### Rosenthal TAC XMAS 2.0

Pure, stylish and timeless – this year, the Rosenthal Christmas collection is celebrating understatement as a counterpoint in a time full of excess. The decor of the TAC Stripes 2.0 collection, which Rosenthal designed as a tribute to Walter Gropius in honour of the 100th anniversary of Bauhaus, is particularly suitable for use on a simple yet festive Christmas table. Rosenthal has expanded TAC Stripes 2.0 for the Advent season to include decorative accessories such as table lights and Christmas tree baubles.

An étagère and a tart platter, which implement the line decor in either a dynamic and condensed or spacious and simple form, but with a titanised base as a highlight, complete the collection, as do Christmas tree baubles and mugs in two designs. In addition to the stripe decoration, the cups and baubles pick up the characteristic red dot of the collection in an enlarged form – a typical Bauhaus colour that can also be found on banisters at the Gropius factory in Rosenthal am Rothbühl. As a colour accent in the Stripes 2.0 collection, the red dot conveys the Bauhaus maxim: “less is more”. The TAC Stripes 2.0 decoration stands out during the opulent Christmas season precisely because of its linearity and minimalism and sets a strong accent on

your festive table with its panache and shimmering metallic colours.

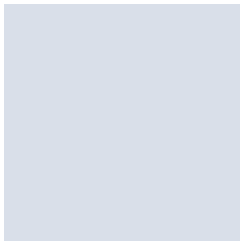
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Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the "Thomas am Kulm" porcelain factory in Speichersdorf, which offer some of the porcelain industry's most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward-looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

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