



The form "Suomi" is reminiscent of a river pebble, worn down and rounded off over the centuries by the power of water.

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60 Years Rosenthal studio-line: Iconic tableware

60 years ago, Rosenthal stirred up the porcelain industry - with avant-garde designs from artists and young talents. With its farsighted feeling for the market, Rosenthal invented the New Look of porcelain, from which the studio-line collections have been created since 1961.

The studio-line has produced timeless designs that are design icons of the 20th century. And the Service TAC by Walter Gropius (1969), Suomi by Timo Sarpaneva (1976), Moon by Jasper Morrison (1997) and Landscape by Patricia Urquiola (2008) - still part of the Rosenthal range today as design highlights.

Rosenthal TAC/Design: Walter Gropius

One of the cult classics of Rosenthal is the "TAC 1" tea service by Walter Gropius (1883 - 1969).

The dishes by the visionary architect and founder of the Bauhaus were premiered in 1969 and quickly became the Rosenthal model with the legendary success. Not only was it created by teamwork according to Bauhaus tradition but also its reduced formal idiom, with the plain hemisphere for the teapot and cup and the play with triangles and squares, suggests the Bauhaus style to this day. Moreover, the material, which is highest quality, light, transparent porcelain, contributes to make this classic service give a timeless, poetic impression.

Rosenthal Suomi/Design: Timo Sarpaneva

The porcelain service "Suomi" created by the Finnish designer Timo Sarpaneva was celebrated as a milestone in the history of the Rosenthal

Studio-Line. Soft flowing forms, a distinct feeling for materials and the desire for aesthetic perfection distinguish his designs. “Suomi” has gone through many stages in its development over the years. The result is an impeccable creation, in which the individual set elements all work in perfect harmony.

Rosenthal Moon/Design: Jasper Morrison

Jasper Morrison is one of the outstanding representatives of modern design today. Consciously unpretentious, simple and reductionist - these are the features which distinguish this British designer's work. In „Moon“ Jasper Morrison has created a porcelain dinner service for Rosenthal which is at once simple, practical and a thing of beauty, dispensing with exaggerated ornamentation. The service is a supreme reworking of the best traditions of classical modernism.

Rosenthal Landscape/Design: Patricia Urquiola

Patricia Urquiola is one of today's most famous, internationally popular designers. For Rosenthal she has designed a dining concept, which meets the standards of ground-breaking product design with its language form and excellent craftsmanship. The characteristic design of the dining concept comes to the fore on the plates with their relinquished borders particularly well. Different three-dimensional patterns lend the porcelain series an extra dimension and emphasise its high quality.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset “made in Germany”, never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table

collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.