

New Trend Colour: Thomas Sunny Day Herbal Gre

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Medicinal plants such as eucalyptus, sage and peppermint provide relaxation, beneficial calm and inner balance, and no longer just in herb gardens and hot drinks. Soft plant tones are also finding their way indoors, transforming interiors into green, natural oases. The new Sunny Day colour Herbal Green effortlessly translates this trend into porcelain and ensures a good mood at the table with an invigorating shade of green. The natural yet prominent tone reflects the vitality of the plant world and can be combined with Neon Yellow and Greige for glowing freshness, in colour-blocking with Orange and Light Pink to be at the forefront of fashion or with the colours Yellow and Nordic Blue for cosy warmth. This gives the table an atmosphere that can adapt both to the seasons and to the mood: from calm to lively, from cosy to energised. As usual, the design is dishwasher-safe, impact-resistant, scratch-proof and suitable for microwave use.

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the

path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

## Contacts



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