



New pattern for ONO: friends.

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## Thomas - ONO friends

**ONO friends/Design: Kilian Schindler**

The energetic, fresh new design 'friends', which carries through the character and fine groove structure of the pieces in a relaxed way, enhances the multi-award-winning ONO collection with its uniqueness.

The two strong base colours, blue and yellow, complement each other perfectly. A simple and very striking line pattern, which superimposes white on blue or blue on white in an irregular and selective way, completes the bold blue tone. The handcrafted charm and different sequences of strokes on the cups and mugs create a thoroughly individual look. The collection pieces in soft yellow, which always come with a full-surface design and bring a pleasant glow to the table, provide a fitting contrast. The design leaves room for individuality and originality, and enables all manner of combinations ranging from timeless, stripped-back white and blue combinations featuring a small number of individual pieces right through to spirited, colour-popping yellow and blue arrangements.

In this sense, ONO friends is like a group of good friends who each have their own individual characters yet fuse to form a magnificent whole when they come together around the table.

The overall concept and the new design for ONO are the work of German designer Kilian Schindler. The concept's well-thought-out details make it an impressive piece both as part of a complete service and when combined with other highly unique individual items. A natural combination of materials with elements of wood, silicon, glass and wire mesh accentuates the modern look and turns the design into a versatile all-rounder. The compact material has particularly high chip resistance and is both dishwasher-safe and suitable for

microwave use.

Kilian Schindler (born in 1981) studied product design in Germany and France. In 2009, he founded his own design studio in Karlsruhe. His portfolio extends from product development to trade fair stands. The designer has customers such as Schönbuch, DePadova, Paul Smith, Rita Missoni, Wallpaper and Glenmorangie on his books. In cooperation with Naber GmbH, he developed the Concept Kitchen – a refreshingly smart modular kitchen system that has received numerous international design awards. Since 2015, he has been responsible for the Art department of the long-established and renowned French company Tolix.

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### **From Porcelain Pioneer to International Design Company**

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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