



Loft Colour has a fresh and natural look in the new glaze décors

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Thomas - Loft Colour: Ice Blue, Moon Grey, Night Blue

A timeless and beautiful design form that looks good every day and in all situations - this is the secret of Loft's success. In 2021 the versatile collection will get a colourful makeover. The Scandinavian-inspired glaze colours "Moon Grey", "Ice Blue" and "Night Blue", give a fresh naturalness to the modern shape and can be perfectly combined with Loft White. The series, developed by the British design duo Queensberry Hunt, has already been successful on the market for 20 years.

The new Loft Colour articles are dipped in coloured glaze and then being fired. Depending on the thickness of the glaze, a variety of shading effects are possible, which are particularly accentuated by the fine grooved structure typical of Loft. Each article thus receives an individual appearance in a trendy handmade character.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the

path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.