



Thomas BeColour offers twice the amount of bright tones with four different decor variations.

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Thomas - BeColour

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Colour me happy! Thomas relies on expressive bicolourism with its new collection: the more colourful life is, the better! Flowing and harmonious, **BeColour** changes from soft to strong nuances. The trendy Ombré look creates four new colour designs that suit every type of living:

Ella Blue, the balanced one – the gentle transition between luminous Turquoise and deep Petrol succeeds in perfect harmony.

Susa Pink, the Feminine – Light Pink and New Red merge with each other in a lively way, perfectly matching the light-hearted spring interior.

Johnny Green, the Sonny boy – makes home a place full of sunshine with his glowing Neon Yellow and Baltic Green.

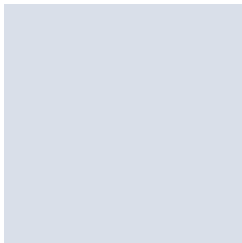
Maggy Rose, the Minimalist – acts as a reserved counterpart to the bright trend colours and reflects the natural trend of urban living.

The new BeColour shades celebrate the individuality of personality. The different colour combinations give the opportunity to reinvent oneself each at a time. As usual, the collection is Made in Germany and consists of different plate sizes, cereal bowl, tea and espresso cup as well as a large mug.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510