

Sep 05, 2018 06:00 BST

Sambonet - Taste PVD Colors

Taste PVC Colors

Style is not a matter of taste! To enjoy the quality of design, Sambonet works towards a great synergy between aesthetics and functionality. Designed for everyday use, the **Taste** collection offers a minimalist, but high-impact design, thanks to its teardrop shape, which have quickly made it an icon for the brand and a market best seller.

The success of the stainless-steel version of the collection prompted Sambonet to decorate it with new, shimmering reflections. Its expertise in PVD technology has made it possible to add the elegant Gold and Copper finishes to Taste, in line with the new trends where colour breaks the monotony at the table.

A lightweight handle, yet characterized by sturdy and ergonomic features, makes it a perfect set for a modern and sparkling table. The shape is perfectly suitable for the everyday's table setting, but it is also elegant for "special occasions".

Taste is available in 6-person table sets and as a gift idea as 6 dessert forks or 6 mocha spoons, all presented in elegant gift

boxes that encapsulate the "taste" of the collection.

PVD Colours

PVD, which stands for Physical Vapour Deposition, gives the objects exceptional colours and shades. It consists of the deposition of metallic particles through vaporization in a vacuum chamber. The coating is welded on an atomic level to the flatware's stainless steel, giving the material greater hardness and resistance to rubbing and corrosion, thereby preventing the formation of rust or oxides. This is the result of a technological research, along with the endless experience in producing stainless steel that is in Sambonet's DNA.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli Press Contact Pr Manager barbara.stockinger-torelli@rosenthal.de +49 170 413 8510