



Sambonet Taste PVD Gold.

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Sambonet - Taste PVD

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Style is now also a question of taste! **Taste**, the undisputed bestseller by Sambonet comes in a new selection of captivating colours and finishes so everyone can express themselves and showcase their personality on the table too.

Its twisted teardrop design, intended by the Sambonet Centro Stile for friendly use on a daily basis, has been restyled with a glamorous twist through the innovative **Black**, **Gold** and **Copper** PVD hues. Sambonet has added contemporary but uncommon materials to the new elegance of these variations. With its aged effect, **Vintage PVD Copper** is reminiscent of the typical warmth of copperware while the subtle texture of **Antique PVD Champagne** gives the slightly gilded stainless steel a sophisticated, refined matte effect. This unusual effect is also pleasant to the touch.

Sambonet's ongoing research into aesthetics combined with the innovative PVD technology has boosted the range of entry level flatware, adding new light and elegance to the functionality of Taste.

PVD Colours

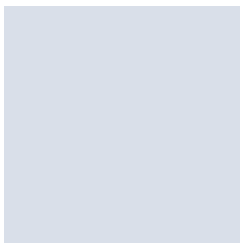
PVD, which stands for Physical Vapour Deposition, gives the objects exceptional colours and shades. It consists of the deposition of metallic particles through vaporization in a vacuum chamber. The coating is welded on an atomic level to the flatware's stainless steel, giving the material greater hardness and resistance to rubbing and corrosion, thereby preventing the formation of rust or oxides. This is the result of a technological research,

along with the endless experience in producing stainless steel that is in Sambonet's DNA.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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