

Stylish and sustainable at the same time: the reusable Sambonet Mix&Play straws brighten up every drink.

Feb 07, 2020 04:33 GMT

# Sambonet - Mix&Play Straws

## Sambonet Mix&Play Straws

Charming and precious, the new Sambonet **Mix&Play Straws** make every moment trendy and special.

Sambonet reinvents the "classic" disposable straw transforming it into a real tableware for sharing refined happy hours, tasting spectacular cocktails and long drinks, adding style to fresh smoothies. In solid stainless steel 18/10, the straws are available in original sets made of six pieces that - perfectly in line with other bar and tableware collections - combines design and mixable fascinating colours. In the must-have stainless steel, Gold and Copper version or in an eye-catching mix of these finishes, each package contains both the straight version, for more sophisticated and elegant occasions, and the more ironic and trendy bent version.

In vogue and innovative in the concept, appealing and attractive, Mix & Play Straws are "good" too for their eco-friendly nature. They are reusable and hygienic as they are sold with a practical cleaning brush and in an original and attractive paper package. The ideal gift for those who support sustainability, recycling and a responsible use of everyday products.

#### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

#### Contacts



### Barbara Stockinger-Torelli

Press Contact Pr Manager barbara.stockinger-torelli@rosenthal.de +49 170 413 8510