

Sambonet Kyma meets the tradition of Deruta.

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Sambonet - Kyma with Deruta

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In the class of authentic ceramic products, these plates are the result of the abilities of artisan experts who, working entirely by hand, transfer the local painting traditions into the richness of decoration, intentionally exaggerated for this project. This was able to transform the visual and emotional impact of Kyma itself.

Through an elegant philological study of the oldest designs of Renaissance Deruta products, Gianni Cinti offers in each special edition article a totally personal re-reading of these original, free-form decorative elements, at times reconsidered and influenced by his style. This was the context in which these four fine decorative objects were designed and, while maintaining strong ties with the past, they draw on elements from different cultures and fields of endeavour, including the fascinating world of fabrics.

Within this same space, the fashion designer skilfully brought together prints and patterns with the colour tones typical of the Deruta ceramic tradition.

The nuance of manganese, the ramina green and peacock blue are thus combined with the sophisticated golden, pink, mint and indigo tones of antique Chinese silks and fabric prints for fashion. The decorative elements that border the Deruta plates become one with the fantastic Asian-style flowers, acanthus leaves, natural elements together with geometric, pictorial and “a grottesche” decorations that characterize each piece.

‘I must say I consider them to be the result of the deep planning needed to bring together the practical necessities of design with the will to last over time - in fact, breaking with the belief that fashionable products necessarily have short lives. Rather than Fashion, I call it The Fashion.’

Gianni Cinti

He was born in Marsciano, Perugia, in 1979. After his early artistic training in Deruta, he specialised in graphics and design at the prestigious Istituto

Superiore per le Industrie Artistiche in Urbino. He has worked with some of the most famous brands in Italian and international fashion like Alberta Ferretti and Marithè and François Girbaud, even working with Gianfranco Ferré as a member of the creative staff of the Maison. In 2010, he founded his Fashion Design Studio in Turin, assembling a team of highly qualified professionals. He claims collaboration with prominent international figures and, especially in Shanghai, is considered one of the most interesting emerging designers, due to his creative production, which ranges from fashion to designer ceramics, from graphics to textiles. He holds classes and workshops in his speciality and teaches personal design at the Istituto Europeo di Design in Milan.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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