



Sambonet Flat PVD Champagne.

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## Sambonet - Flat PVD and Linear PVD

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Two of the leading collections from Sambonet's core business are tinted with new and alluring colours. The Flat collection – already offered in the Vintage version – and the Linear collection will be available in four PVD finishes: Gold, Black, Copper and the latest, Champagne.

PVD, which stands for Physical Vapour Deposition, is a special decoration process for stainless steel that gives fine tableware nuances that range from gold to charcoal and copper.

The treatment is achieved by the deposition of metallic particles using vaporisation in a vacuum chamber. The colouring is done through a particle sublimation process that 'welds' the particles on an atomic level to the substrate of the tableware using electricity. The various shadings are the result of different amounts of zirconium carbonitride used. The broad spectrum of colours obtained, in fact, is the result of a careful study of particle deposition technology, along with the endless experience in producing stainless steel that is in Sambonet's DNA.

The essential design of these models is enhanced to create striking tableware ideal for grand events or place settings full of personality, one that adds that extra touch of style to an elegant table.

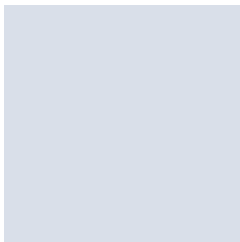
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### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp

Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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