



Highlights at the table: the new Sambonet finish Diamond gives cutlery and show plates a unique shimmering look.

Feb 07, 2020 04:43 GMT

## Sambonet - Diamond Collection

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Sambonet new **Diamond** collection is born from the *savoir fair* and the spirit of innovation of the brand, always looking for content to enhance the art of the table. An absolute novelty that is not limited to a product but introduces a technological innovation able to give life to visual and tactile sensations as an expression of quality, innovation and know-how.

Diamond stands out for its distinctive sparkling accents and vibrant nuances. A unique, exclusive Sambonet effect that, together with the aesthetic of new colours, adds a refined texture, good taste and exclusive pluses for users. This characteristic stainless-steel finish prevents the formation of scratches, hides the inevitable signs of wear and tear, and keeps the objects sparkling and looking new for long time.

Sambonet add to its collections three new finishes that bring together the design of some of the company's bestsellers with the latest nuances. While **Flat Diamond** is perfect for extremely minimalist arrangements, the elegance of **Filet Toiras White Gold Diamond** meets more sophisticated tastes, oriented towards a reworking of the classic. For design tables or tables that call for simplicity and smoothness, **Hannah Red Gold Diamond** combines sleek lines with the warmth of this special colour.

The colour and special finishes of the stainless steel also represent the fil rouge of the new lines of sphaera and **Avenue backplates**. Both, in perfect continuity with the cutlery, are also implemented and proposed in the impacting new versions **Diamond, White Gold Diamond** and **Red Gold Diamond**.

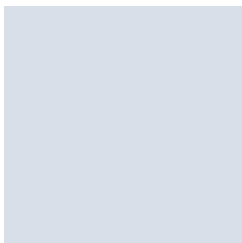
**Diamond** adds contemporary splendour to every table setting, accentuating its character and personality.

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## **From Porcelain Pioneer to International Design Company**

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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