



Sambonet Bamboo Black PVD.

Feb 09, 2018 06:00 GMT

## Sambonet - Bamboo PVD

### Bamboo PVD

One of the leading collections from Sambonet's core business is tinted with a new and alluring colour.

Designed by the Centro Stile Sambonet, Bamboo flatware has a characteristic oval section that, in a modern and contemporary key, repropose the organic design in full style of the 40s.

A timeless shape that already comes in the stainless steel, silver-plated versions or with the polished PVD Copper finish, will be available in new PVD colours: Black, Gold and Champagne.

The collection's basic design is embellished by a stand-out visual impact, in line with the new aesthetic trends of the tableware sector. Perfect for special occasions or for place settings brimming with personality, the Bamboo Colours flatware adds a touch of style to your classy table setting, giving your table light and value!

### PVD

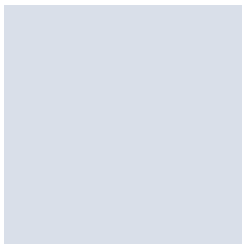
PVD, which stands for Physical Vapour Deposition, gives the objects exceptional colours and shades. It consists of the deposition of metallic particles through vaporisation in a vacuum chamber. The coating is welded on an atomic level to the flatware's stainless steel, giving the material greater hardness and resistance to rubbing and corrosion, thereby preventing the formation of rust or oxides. This is the result of a technological research, along with the endless experience in producing stainless steel that is in Sambonet's DNA.

---

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

### Contacts



**Barbara Stockinger-Torelli**

Press Contact

Pr Manager

[barbara.stockinger-torelli@rosenthal.de](mailto:barbara.stockinger-torelli@rosenthal.de)

+49 170 413 8510