



Rosenthal Yule Christmas collection.

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Rosenthal - Yule

Yule Christmas decorations – pattern design: iSHONi

Taking a walk through a snowy pine forest in icy temperatures and glorious sunshine is one of the great traditions and pleasures of the winter season. And it is exactly this age-old ritual that the new Yule design evokes. Featuring sprigs of fir, luxuriant cones and bright-red berries on a coolly shimmering surface, the decorations look as fresh as if you yourself had just popped out to gather a collection of small, frost-covered branches. Delicate golden accents shimmer like warm candlelight among the sprigs and branches. Red ribbons in combination with elegant green symbolise the excitement we all feel as Christmas approaches.

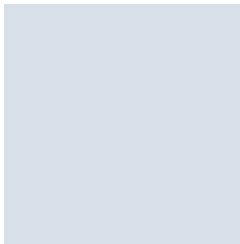
The naturalness of the decoration, its classic straight lines and Christmassy colour scheme conjure up an atmosphere that combines the simplicity and beauty of nature with the elegance of the festive period to evoke a feeling that we all seek at Christmas and find reflected in this tableware set: the magic of warmth and reflection.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted

elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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