



Brilliant understatement: the mugs and the cake platter from the TAC XMAS collection are perfect for a Christmassy get-together with coffee and cake.

Sep 18, 2019 07:00 BST

Rosenthal - TAC XMAS 2.0

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Pure, stylish and timeless – this year, the Rosenthal Christmas collection is celebrating understatement as a counterpoint in a time full of excess. The decor of the TAC Stripes 2.0 collection, which Rosenthal designed as a tribute to Walter Gropius in honour of the 100th anniversary of Bauhaus, is particularly suitable for use on a simple yet festive Christmas table. Rosenthal has expanded TAC Stripes 2.0 for the Advent season to include decorative accessories such as table lights and Christmas tree baubles.

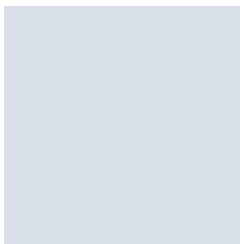
An étagère and a tart platter, which implement the line decor in either a dynamic and condensed or spacious and simple form, but with a titanised base as a highlight, complete the collection, as do Christmas tree baubles and mugs in two designs. In addition to the stripe decoration, the cups and baubles pick up the characteristic red dot of the collection in an enlarged form – a typical Bauhaus colour that can also be found on banisters at the Gropius factory in Rosenthal am Rothbühl. As a colour accent in the Stripes 2.0 collection, the red dot conveys the Bauhaus maxim: “less is more”. The TAC Stripes 2.0 decoration stands out during the opulent Christmas season precisely because of its linearity and minimalism and sets a strong accent on your festive table with its panache and shimmering metallic colours.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The

former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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