



TAC Skin Gold

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Rosenthal - TAC Skin Gold

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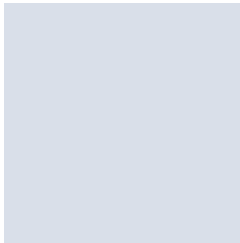
The TAC collection, an icon of the Bauhaus and designed by Walter Gropius, is given a new graphic design in precious gold. A fine relief is created on the flat parts by elaborate multiple finishing, hollow parts such as the teapot are given a velvety, matt surface by high-quality screen printing decoration. Small superimposed leaves create a gold-coloured mosaic that extends over the entire surface of the plate or only appears as a contour at the edge. The new decor thus picks up on the theme of structure and contrast already implemented in Gropius' original design and reinforces the striking design of the timeless classic, which is one of Rosenthal's best-selling tableware series.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with

collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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