



Rosenthal Suomi Ardesia gourmet plate.

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## Rosenthal - Suomi New Generation Ardesia

### Suomi New Generation Ardesia – design: Timo Sarpaneva

The new decoration on the timeless, avant-garde Suomi range follows the popular trend for black-and-white design. The matte-black gives way towards the edges to a modern pattern broken up with white, which lends the collection vibrancy and energy. But the most impressive feature is the edge itself, where professional and hobby chefs alike can use food colourings to write messages, thereby engaging in a unique dialogue with their guests.

The new matte design is available exclusively for Suomi New Generation, whose plates feature a wider rim and harmonise perfectly with the puristic, Scandinavian style of the existing Suomi collection pieces.

**Timo Sarpaneva** (1926–2006) was a painter, graphic artist and designer who, since the 1950s, was one of the leading exponents of Scandinavian handicrafts. In addition to functional design, he was particularly interested in exploring the possibilities of glass as a sculptural medium, unfettered by the restrictions of functional design. When designing the compact, organic Suomi design in 1976, Sarpaneva was inspired by the round, smooth pebbles found on Finland's coasts. Suomi has been added to the permanent collection of the Centre Georges Pompidou in Paris as an example of contemporary design.

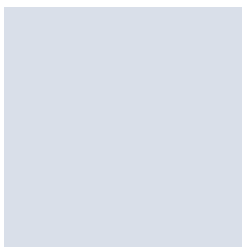
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### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history.

The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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