



Rosenthal Pierre Silver Collection

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## Rosenthal - Silver Collection Vege and Pierre

### Silver Collection: Vege and Pierre

The Rosenthal brand is adding two new designs to its popular collection of silver-plated picture frames. With its striking, vertical stripes and modern look, "Vege" is reminiscent of the Rosenthal Ode vase and its design inspired by a Roman column. The new "Pierre" design is much more cheerful and works well in both simply and classically furnished rooms. The raised pattern of honeycomb shapes dotted along the delicate silver-plated surface makes the frames brightly reflective.

The photo frames in the Rosenthal Silver Collection now include a total of seven designs and are available in a variety of sizes. The silver-plated surface is sealed with a special protective lacquer that makes polishing unnecessary.

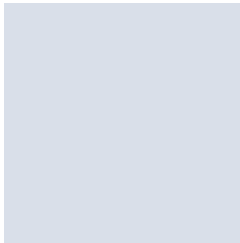
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### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the

path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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