



The frames of the "Ola Day" series

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Rosenthal - Silver Collection: Ola and Origin

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Photos of our loved ones, holidays, days out and special moments can be cherished in Rosenthal Silver Collection high-quality, silver-plated photo frames. Two new designs are now being added to the diverse collection. "Ola" is sure to catch the eye with its sleek minimalist design, delicate stripes and the asymmetrical opening for the photo. The frames look just as good on the wall as they do on chests of drawers, mantelpieces, window sills or side tables.

The "Origin" series incorporates a new type of frame and is perfect for displaying mementos of a walk in the countryside such as dried flowers or leaves. The frames comprise two glass panes held together by a silver-plated base, which takes the shape of a circle, rectangle or trapeze. The series can be combined in endless ways as a kind of modular system that brings nature into your home.

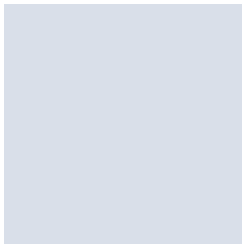
The silver-plated surfaces of the Rosenthal Silver Collection are sealed with a special protective lacquer that makes polishing unnecessary.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The

former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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