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## Rosenthal - Silk Collection: Velvet Blue

Elaborate shadow plays and reflections, pastel colors and iridescent surfaces - these are the ingredients of Rosenthal's sensual "Velvet" collection. The designs evoke both an elegant and modern style world. In the Velvet Blue décor color seems to dance with pattern: the metallic shimmer of blue plays with mother-of-pearl shine and velvety matt surfaces. Depending on the angle of lighting, the décor is sometimes more, sometimes less visible and always reveals surprising details.

Velvet thrives on soft contrasts, which is why the décors have a multi-level structure. The edge of the soup plate and saucer is discreetly framed by a blue band, while other items, such as the plate or bowls, are fully decorated. Velvet Blue is particularly charming on the bulbous teapot and the delicate teacups, where the pattern runs out with a feathery touch of mother-of-pearl shine.

A slim vase in three different sizes completes the elegant collection.

Rosenthal Velvet has been developed with special iridescent metallic colors, the so-called interference colors. Depending on the angle of light, they shimmer differently every time and give a very special and effective shine on the table. All colors are cadmium and lead free.

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### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter

built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.